# CLIMAS COLLOQUIUM SERIES EVALUATING ENVIRONMENTAL WATER ACQUISITIONS & REGIONAL CLIMATE SERVICES

### CROSS CUTTING THEMES:

Use-inspired science & evaluation



Communities of practice - across academic disciplines

-- across public agencies, researchers, resource users ...



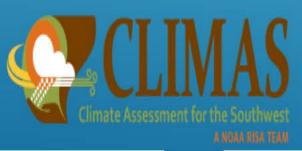
# EVALUATING ENVIRONMENTAL WATER ACQUISITIONS

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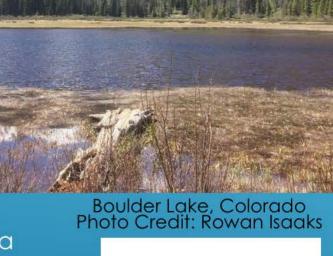
With appreciation to funders and collaborators:







H William Flora F Hewlett Foundation











### A FAVORITE TOPIC

- ▶ Globally pressing issue
- Creative adaptive teamwork (like CLIMAS)
- Increasingly sophisticated over 30 years
- Plenty of challenges still to address



BLUE RIDGE RESERVOIR, ARIZONA
PHOTO CREDIT: CC BY-SA 2.0: U.S. FOREST
SERVICE, COCONINO NATIONAL FOREST.

# ENVIRONMENTAL WATER ACQUISITIONS (EWA) ESSENTIAL FOR REGIONAL CLIMATE ADAPTATION:

Preserve And Restore Ecosystem Services Provided By Water In Rivers, Lakes And Wetlands

- improved flood protection, water quality
- community and cultural values
- property values along lakes and rivers (hedonic valuation)
- > recreation and renewal
- > species recovery

### **OBJECTIVES IN TALK**

- Provide quick overview: water for environment western US
- ▶ Changing role of public and private sectors, NGOs, foundations
- Evaluation approaches and metrics
- ▶ Moving forward what's left to do?

### ANOTHER OBJECTIVE ...

Infect some of you with enthusiasm for this work



Cottonwood Creek, Wyoming Photo credit: Jim Paussa, Aspen Journalism

### WATER FOR ENVIRONMENT: EARLY APPROACHES

- ► Early goal: legalize instream flow (ISF) water rights
- ► Endangered Species Act & Clean Water Act litigation threat
- Buy senior ag water right & accompanying farmland
- Formal transfer of water right to ISF, facing many objectors
- Establish uniform year-round ISF requirement
- Buy and dry permanently cease irrigation
- BUT: inflexible & costly lock up water, lost ag production, acrimony

### FAST FORWARD TO 2018

- > Thousands of ISF water rights concentrated in Pacific Northwest
- Many flexible agreements with ag that do NOT alter water rights
- Cease irrigating hay & alfalfa when least profitable, streams need H2O
- Switch to low water use crops, "deficit" irrigation
- Policy effort to reduce "buy and dry"

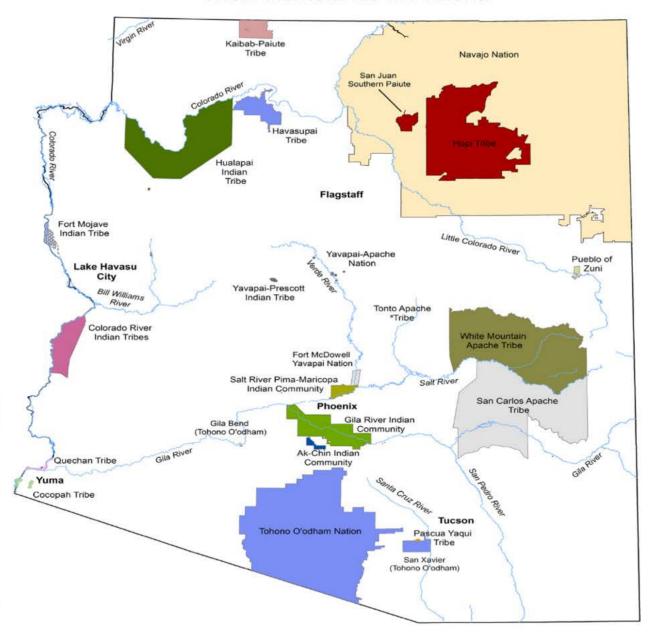
Pinedale, Wyoming ranching Photo credit: Jim Paussa, Aspen Journalism

# CHANGING ROLES OF PUBLIC AND PRIVATE SECTORS, NGOS, FOUNDATIONS

- > early: public agencies, NGOs -expend \$\$ to acquire water & to litigate
- 1990s to present: major foundations and local water trusts create and fund environmental water acquisitions, and ongoing public sector support, beverage companies
- > NOW
  - bull diverse corporations invest to protect water in their supply chain
  - > investment funds getting into water rights portfolios

### ROLE OF TRIBAL NATIONS

### Tribal Homelands In Arizona



Arizona

16 tribal nations with water quantifications (court rulings & negotiated settlements)

Most settlements provide water for environmental needs on tribal lands

Map Source: Inter Tribal Council of Arizona

### ROLES FOR ECONOMISTS

- ► Continue valuation work contributions of water for environment
- > Sophisticated contracts to alter seasonal pattern of water use
- > Payment mechanisms that send clear incentive signals
- Evaluate efficient use of \$\$ & water?

### EMPHASIS ON EVALUATION

- Experience with formal program evaluation?
- > Funders want to know if money well spent
- ▶ Learn from experience, refine EWAs
- Growing community of practitioners evaluating environmental programs and EWAs

### EWA EVALUATION CHALLENGES

- > systematically tracking transaction activity
- paying farmers to reduce water consumption: are we getting "new" water?
- > data absent & inscrutable

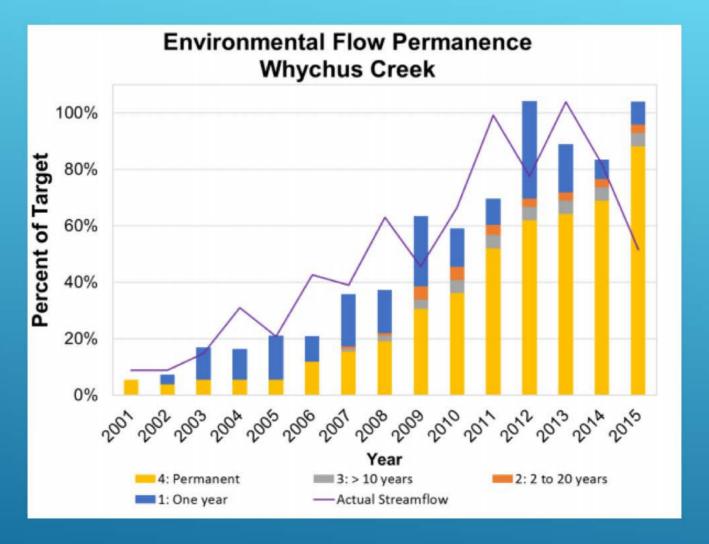
### WHAT MAKES A GOOD METRIC?

- use-inspired: findings make a difference for EWAs (ex: water pricing)
- > measurable based on accessible data
- measurable at reasonable cost and timely
- replicable across years, programs and regions

### TYPES OF EWA EVALUATION METRICS

- ► Environmental "in-the stream" metrics
- Policy metrics
- ► Economic metrics

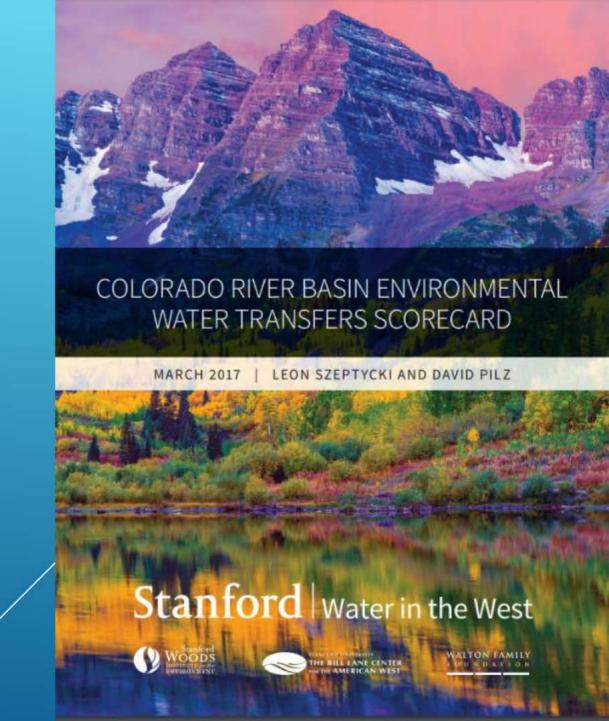
### **EXAMPLE: ENVIRONMENTAL FLOWS METRICS - OREGON**



Source: Kendy et al, 2017, Environmental flow duration as a percent of the 33 cfs flow target for Whychus Oregon case study (2001-2015). Actual streamflow as a percent of the 33 cfs flow target at the OWRD gage at Sisters, accumulated for August 1st through September 30th each year

# ENVIRONMENTAL FLOW POLICY METRICS

Source: Szeptycki, 2015



### EXAMPLE ENVIRONMENTAL FLOW POLICY METRICS

Legal authorization ISF water rights

Enforcement of ISF rights

Procedural barriers to ISF rights

Source: Szeptycki, 2015

Figure 2. Overall Scoring



## EWA METRICS: SCORECARD APPROACH

### **Water Transactions Activity SCORECARD**

(excerpts, draft not yet released, location information removed)

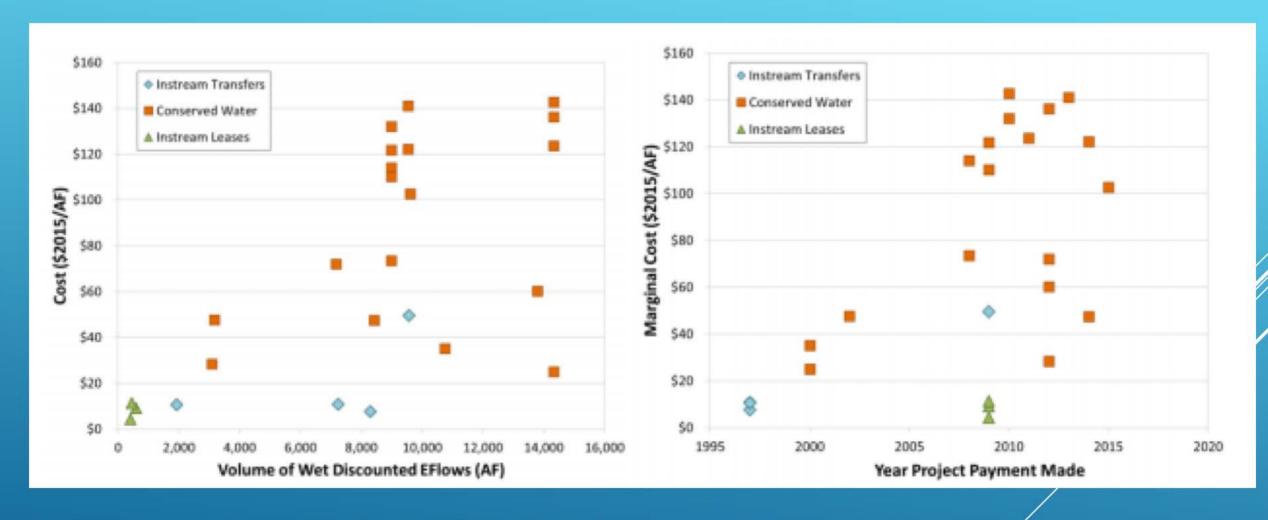
Evaluates specific elements of water transaction activity in 2016. 2013-15 three-year average is baseline. Statewide annual indicators.

Transaction Category & Indicators (units)	Indicator 3-Year Avg		% Change	Score
	2013-15	2014-16	3-Year Avg	2016
I. Water rights change out of ag				
<b>Decrees</b> (unique case #s)	16.25	17	8	Α
Volume (estimated afy)	18.4K	27.4K	48	Α
II. Temporarily move water from ag				
Projects active (number)	3	2.75	-8	D
Volume (estimated afy)	IDA	IDA		
III. ISF Water Right Acquisitions				
Stream segments initiated				
(number)	6	0.66	-99	D
IV. Innovative transactions (NOT buy and dry)				
(number)	11.33	10	-12	D

### ECONOMIC METRICS

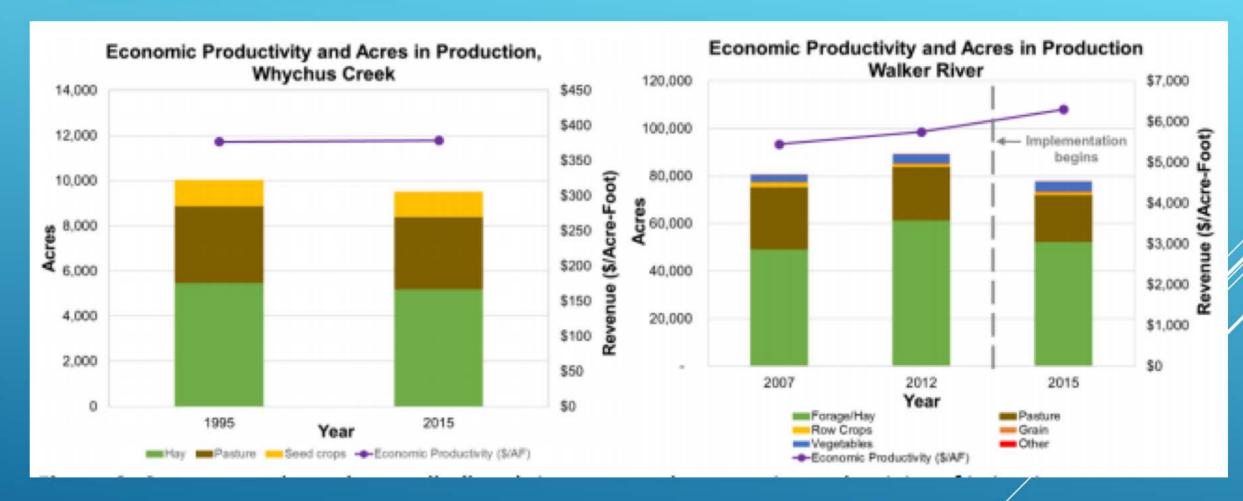
- Water, money and jobs move across water-using sectors due to transactions
- Overview rather than technical economic analyses (love talking about nerdy calculations – email me)

### ECONOMIC METRICS (TWO CASE EXAMPLES IN OR, NV)



Source: Kendy et al, 2018: Cost-effectiveness of environmental flow transactions by volume (AF) RIGHT: Cost-effectiveness of environmental flow transactions by year (marginal cost).

### **ECONOMIC METRICS**



Source: Kendy et al, 2018 Crop types planted annually (bars), in acres, and economic productivity of irrigation water (line), expressed as annual gross revenue in dollars per acre-foot of water used

### EWA METRICS UNDER DEVELOPMENT

- better water economic productivity indicators
- > effects on regional drought resilience
- effects of EWAs on regional economy, jobs and businesses
- diversity of participation in EWAs and sharing of benefits

### PUZZLE MOVING FORWARD

- Meaningful metrics often not measurable
- Measurable metrics often unsatisfying



AREC 575 Tues/Thurs 12:30–1:45
Resource Economics: Incentive-based Policies and Environmental Markets

A one semester interactive learning community

#### Description

Economic incentives, tradable permits and markets for ecosystem services are pivotal in contemporary water and environmental policy. This interactive seminar-style course covers economic theory and methods for evaluating water and environmental laws and policies; including ecosystem service provision, tradable use permits, benefit cost analysis, extemalities, public goods and valuation methodologies. Case studies include federal, state, tribal and international water and environmental policies.

Pre-requisite: One full semester of natural resource economics or microeconomics

AREC 579 Mon/Wed 4-5:15

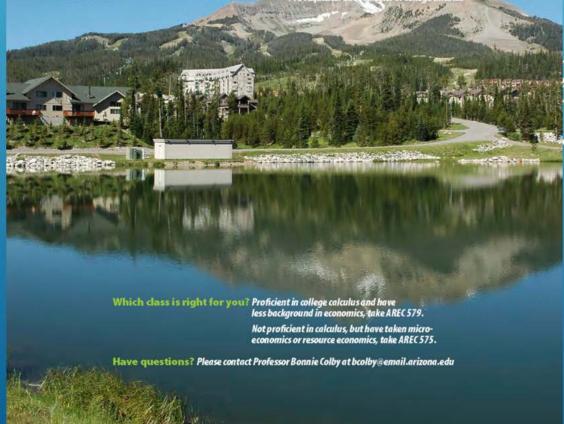
**Economics of Water Management and Policy** 

#### Description

Economic optimization for water management and policy design. Topics include optimal use of water, water as an input in producing recreation, habitat and other ecosystem services; water demand and supply; water pricing and conservation incentives; policies governing water rights and allocation for environmental needs; managing water shortage risks; and economic models of water conflict and bargaining over water. Interactive seminar style course. Calculus proficiency and regular attendance essential.

Meets jointly with AREC 479. Optional graduate student session offered some dates after main class (This shows up in schedule as a discussion section).

Pro-requisite: One semester of college calculu



### DISCUSSION – ENV WATER ACQ

(DAN - SET TIMER)

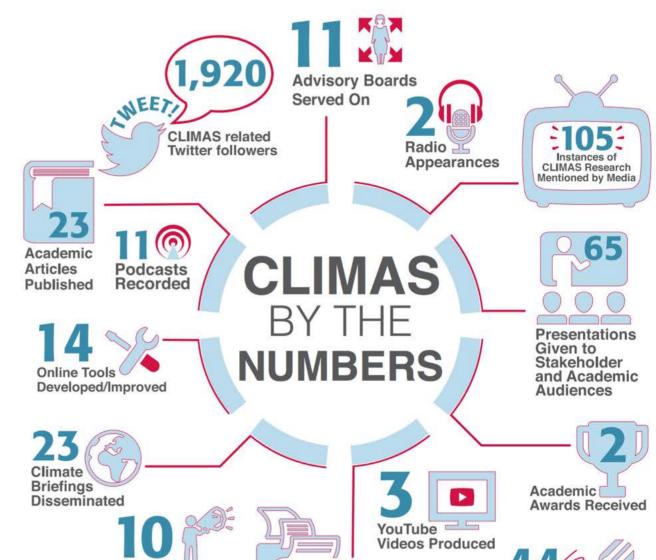


## SWITCHING GEARS



## CLIMAS





Reports

Produced

**Blog Posts Written** 

Workshops and

**Trainings Facilitated** 

### REFERENCES

Colby, B. and R. Isaaks Water Trading: Adaptation, Innovations and Modeling, Journal of Contemporary Water Research and Education, forthcoming, November, 2018.

Kendy, E., B. Aylward, L. Ziemer, B. Richter, B Colby, T. Grantham, L Sanchez, W Dicharry, E. Powell, S. Martin, P. Culp, L. Szeptycki, and C. Kappel. Water Transactions for Streamflow Restoration, Water Supply Reliability, and Rural Economic Vitality in the Western United States" *Journal of the American Water Resources Association*, 2018.

Szeptycki, L. F., Forgie, J., Hook, E., Lorick, K., & Womble, P., 2015. "Environmental Water Rights Transfers: A Review of State Laws". Water in the West, Stanford University.